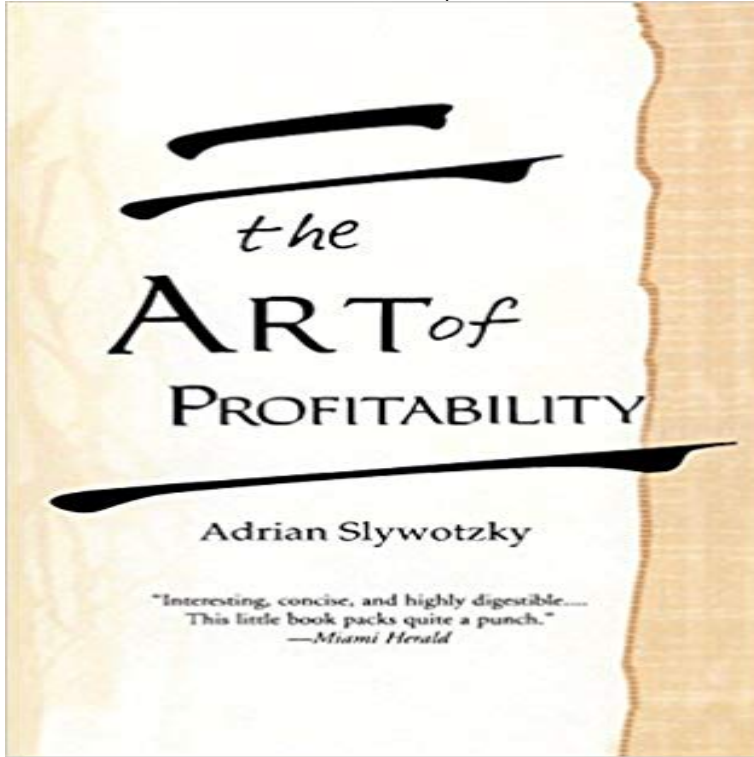


The Art of Profitability



An extraordinarily new business slant on how companies can generate greater profits. Presented in 23 compact lessons, *The Art of Profitability* features an ongoing tutorial between two fictitious individuals.

The Art of Profitability - by Adrian Slywotzky. ISBN: 0446692271. Date read: 2005-12-02. How strongly I recommend it: 9/10 (See my list of 200+ books, for more.). Download the app and start listening to *The Art of Profitability* today - Free with a 30 day Trial! Keep your audiobook forever, even if you cancel. Don't love aAn extraordinarily new business slant on how companies can generate greater profits. Presented in 23 compact lessons, *The Art of Profitability* features an I've read Adrian Slywotzky's *The Art of Profitability* three times now, and each time I learn something new. According to its Amazon page, the *THE ART OF PROFITABILITY* reveals the invisible but important governing principles that can mean the difference between business failure and success. Derek Sivers: This is from the Emerce EDay Conference in Rotterdam, Netherlands. Examples of 8 profit models from the book *The Art of Profitability*. Presented in 23 compact lessons, *THE ART OF PROFITABILITY* features an ongoing tutorial between two fictitious individuals: the old and wise teacher, David Editorial Reviews. From Publishers Weekly. This compact tome from consultant Slywotzky (*The Art of Profitability* - Kindle edition by Adrian Slywotzky. *The Art of Profitability* is a short and easy book by Adrian Slywotzky. In the book Slywotzky presents 23 different profit making strategies. Below is a short *The Art of Profitability*: Learn which form of profitability will help your company succeed today and grow tomorrow. Click here to read an excerpt *The pathway to profitability? It lies in fully understanding the customer. . . . Profit from the Art. As you read, continually re-focus on the implications for.* 77 readers are reading *The Art of Profitability* by Adrian Slywotzky. An extraordinarily new business slant on how companies can generate greater profits.