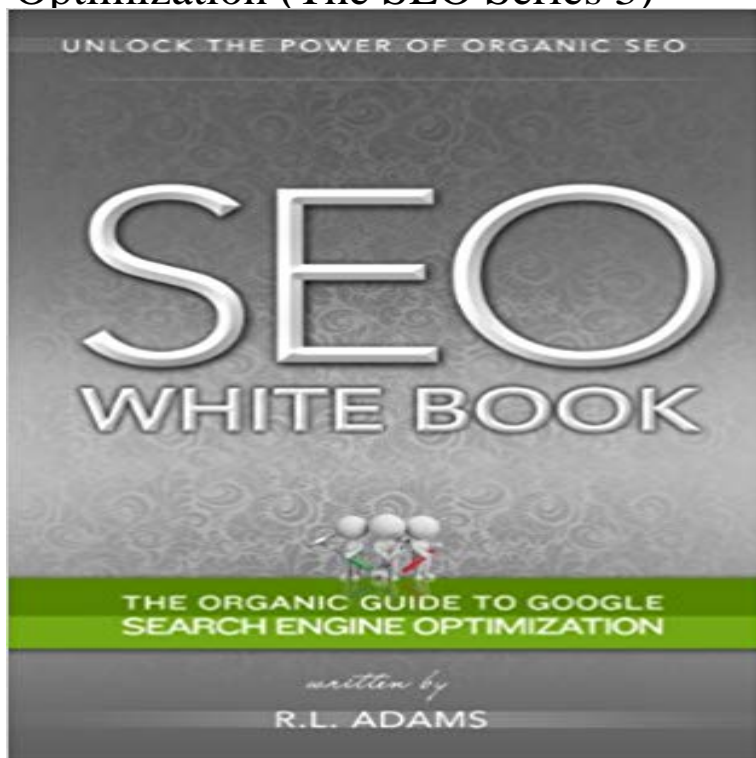


SEO White Book - The Organic Guide to Google Search Engine Optimization (The SEO Series 3)



Learn: Proven White-Hat Search Engine Optimization Strategies Are you tirelessly searching the Web for SEO information? Feeling frustrated, overwhelmed, and anxious at the mere thought of building an SEO game plan? Fed up with incessantly scouring the web for information on search engine optimization? Stop wasting your time trying to find strategies that are dotted throughout the web. This one single guide to White-Hat SEO will help to shed light on an industry cluttered with disinformation and misinformation. The field of SEO has changed considerably over the years. With the introduction of algorithm adjustments such as the Google Panda, Penguin, and Hummingbird, the search giant has sent one very clear signal: Dont try to inorganically manipulate search listings. Understand: The SEO Fields 3 Spectrums of Trust The fact is that the search engine optimization is ever-evolving. But, there are some fundamental components that are here to stay. In SEO, that underlying component is trust; more importantly, earning Googles trust. And, in order to earn Googles trust, you must closely adhere to three separate spectrums of trust: ** Trust in Age - Trust in age is achieved through the domains age and the age of the content. The domains age doesnt relate to the first time that the domain was registered. Rather, it refers to the first time Google indexed that domain. ** Trust in Authority - Trust in authority is the foundation of the Web. Its achieved by having other Websites that Google already trusts link to yours. The more trusted those Websites are, the better. Uncover some of the methods for building trust in authority with your site. ** Trust in Content - Content is king, and as the ruler of the Web, special attention must be paid to it. Uncover the methods and techniques to craft excellent keyword-centric content thats geared towards adding value to the world. Download: SEO White Book -

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