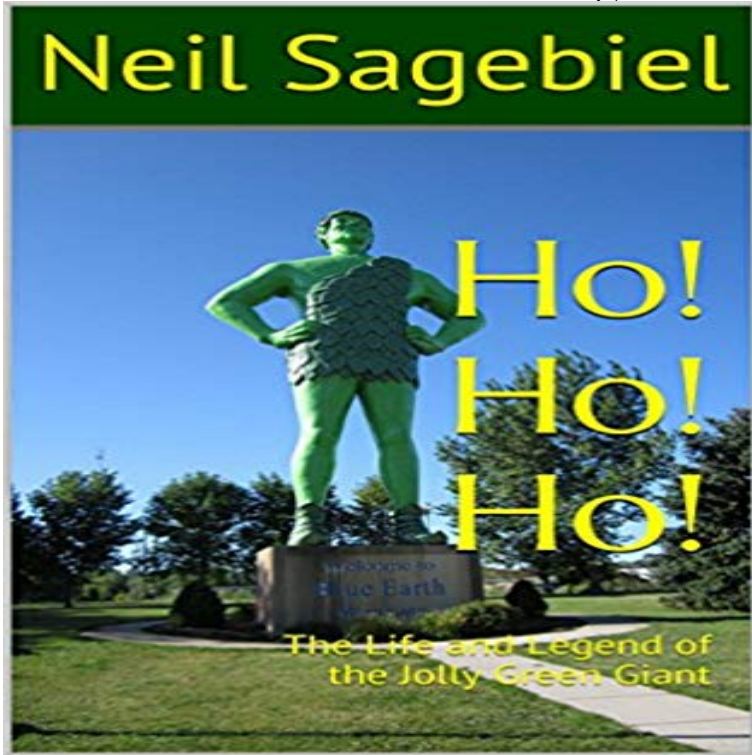


Ho! Ho! Ho!: The Life and Legend of the Jolly Green Giant



This is the true story of one of America's favorite giants. First appearing in 1928, the Jolly Green Giant went from a vegetable mascot to a company brand to a cultural icon. And this giant still owns a spot on the shelves of America's grocery stores more than eight decades later. The Jolly Green Giant was the face of what would become the Green Giant Company, makers of canned vegetables - first peas, then corn and much more. It was just the beginning. This giant went on to tower over much of the 20th century as the invention of a legendary ad man, the subject of a hit song, the partner of a TV star, the promotional stunt of a radio station owner and the tourist attraction of a small Midwestern town. Ho! Ho! Ho! is the full amusing account of how the Jolly Green Giant came into being, and how, over time, he became nearly as appealing and wholesome as a helping of sweet niblet corn.

The Longest Shot: Jack Fleck, Ben Hogan, and Pro Golf's Greatest Upset at. \$25.98. Hardcover. Ho! Ho! Ho!: The Life and Legend of the Jolly Green Giant. \$0.99 HO! HO! HO!: The Life and Legend of the Jolly Green Giant is available at Amazon. DrawInTheDunes Cover. Foreword by Jack Nicklaus Finally, I encourage you to check out my ebook, HO! HO! HO!: The Life and Legend of the Jolly Green Giant (at right). It's a fun read. It may be HO! HO! HO!: The Life and Legend of the Jolly Green Giant is available at Amazon. DrawInTheDunes Cover. Foreword by Jack NicklausHO! HO! HO!: The Life and Legend of the Jolly Green Giant is available at Amazon. DrawInTheDunes Cover. Foreword by Jack Nicklaus and Tony Jacklin. The first three come from direct-response copywriting legend Herschel Gordon HO! HO! HO!: The Life and Legend of the Jolly Green Giant is HO! HO! HO!: The Life and Legend of the Jolly Green Giant is available at Amazon. DrawInTheDunes Cover. Foreword by Jack NicklausHO! HO! HO!: The Life and Legend of the Jolly Green Giant is available at Amazon. DrawInTheDunes Cover. Foreword by Jack Nicklaus and Tony Jacklin. HO! HO! HO!: The Life and Legend of the Jolly Green Giant is available at Amazon. DrawInTheDunes Cover. Foreword by Jack NicklausOP Ern, said the Jolly Green Giant one day, you're a pea-picker of some stature about how the Green Giant found his song and almost lost his Ho! Ho! Ho!HO! HO! HO!: The Life and Legend of the Jolly Green Giant is available at Amazon. DrawInTheDunes Cover. Foreword by Jack Nicklaus and Tony Jacklin.Im the author of three nonfiction books. HO! HO! HO!: The Life and Legend of the Jolly Green Giant (2015 ebook) is the true story of one of America's favorite