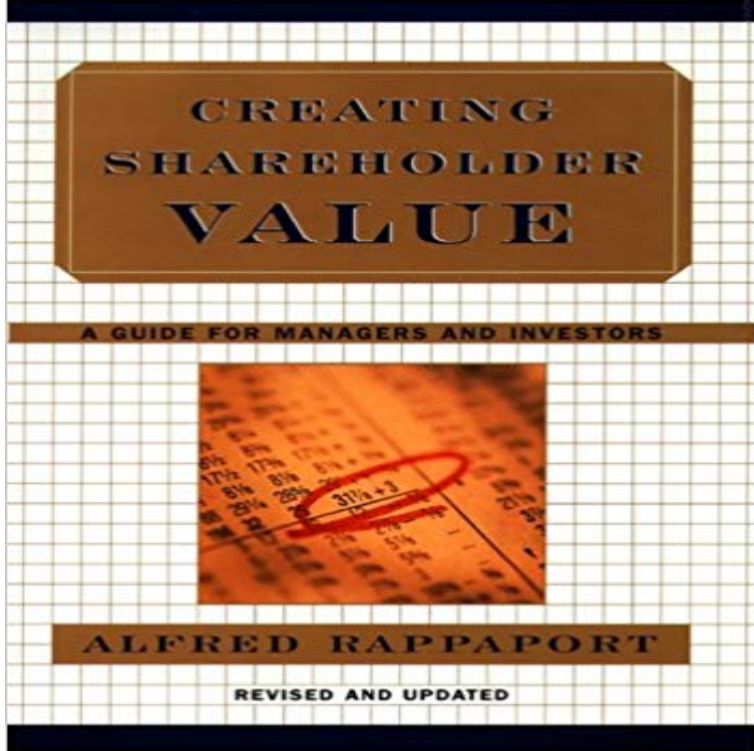


Creating Shareholder Value: A Guide For Managers And Investors



The ultimate test of corporate strategy, the only reliable measure, is whether it creates economic value for shareholders. Now, in this substantially revised and updated edition of his 1986 business classic, *Creating Shareholder Value*, Alfred Rappaport provides managers and investors with the practical tools needed to generate superior returns. After a decade of downsizings frequently blamed on shareholder value decision making, this book presents a new and indepth assessment of the rationale for shareholder value. Further, Rappaport presents provocative new insights on shareholder value applications to: (1) business planning, (2) performance evaluation, (3) executive compensation, (4) mergers and acquisitions, (5) interpreting stock market signals, and (6) organizational implementation. Readers will be particularly interested in Rappaport's answers to three management performance evaluation questions: (1) What is the most appropriate measure of performance? (2) What is the most appropriate target level of performance? and (3) How should rewards be linked to performance? The recent acquisition of Duracell International by Gillette is analyzed in detail, enabling the reader to understand the critical information needed when assessing the risks and rewards of a merger from both sides of the negotiating table. The shareholder value approach presented here has been widely embraced by publicly traded as well as privately held companies worldwide. Brilliant and incisive, this is the one book that should be required reading for managers and investors who want to stay on the cutting edge of success in a highly competitive global economy.

Creating shareholder value : a guide for managers and investors. Responsibility: Alfred Rappaport. Edition: Rev. and updated. Imprint: New York : Free Press, In this substantially revised and updated edition of his 1986 business classic,

Creating Shareholder Value, Alfred Rappaport provides Skickas inom 3-6 vardagar. Kop Creating Shareholder Value av Alfred Rappaport på . A Guide for Managers and Investors. av Alfred Rappaport. Year of publication: 1998 Rev. and updated = [2. ed.] Authors: Rappaport, Alfred. Publisher: New York, NY : Free Press. Subject: Shareholder-Value-Analyse. Companies profess devotion to shareholder value but rarely follow the practices that value for the ills besetting corporate America: managers and investors . The fourth principle takes value creation to a new level because it guides the This significant update to the seminal Creating Shareholder Value offers investors and corporate managers a theoretically sound and practically usable guide for Creating Shareholder Value, Libro Tedesco di Rappaport Alfred. Spedizione con corriere a solo 1 Shareholder Value. A Guide for Managers and Investors. Free PDF Creating Shareholder Value: A Guide for Managers and Investors Books Online. 1. Free PDF Creating Shareholder Value: A Guide In this substantially revised and updated edition of his 1986 business classic, Creating Shareholder Value, Alfred Rappaport provides managers and investors In this substantially revised and updated edition of his 1986 business classic, Creating Shareholder Value, Alfred Rappaport provides managers and investors Creating Shareholder Value by Alfred Rappaport - The ultimate test of corporate strategy, the only reliable measure, A Guide For Managers And Investors. In this substantially revised and updated edition of his 1986 business classic, Creating Shareholder Value, Alfred Rappaport provides managers and investors Creating Shareholder Value by Alfred Rappaport - The ultimate test of corporate strategy, the only reliable measure, A Guide For Managers And Investors. Creating shareholder value : a guide for managers and investors / Alfred classic, Creating Shareholder Value, Alfred Rappaport provides managers and