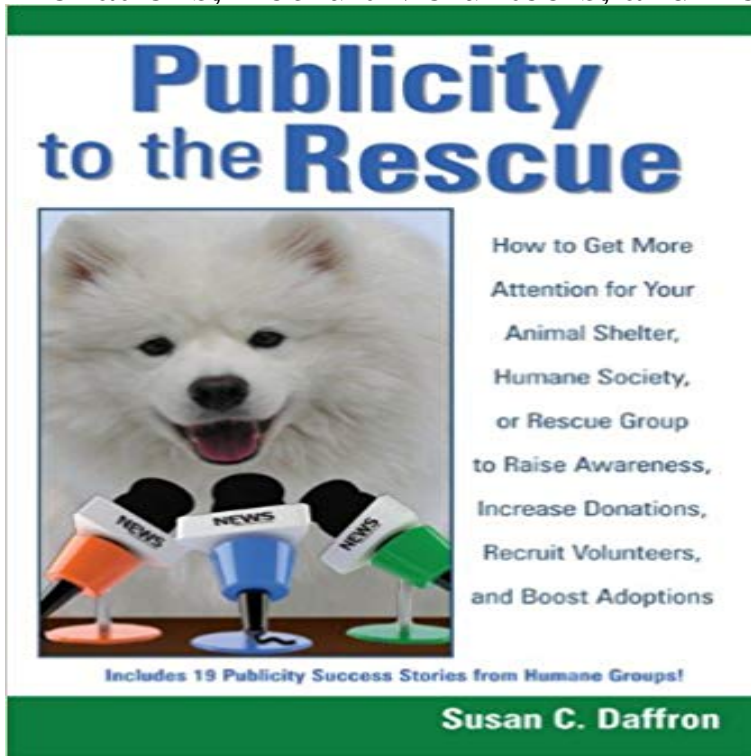


Publicity to the Rescue: How to Get More Attention for Your Animal Shelter, Humane Society or Rescue Group to Raise Awareness, Increase Donations, Recruit Volunteers, and Boost Adoptions



Most people think about publicity in the context of bringing people to events or raising money. But publicity can bring you other benefits as well. You can use simple and affordable publicity tactics to recruit volunteers, find foster families, and increase adoptions. Get practical advice, along with creative ideas, inspirational case studies, and examples of real press releases that will help you plan and implement your own publicity campaign. Publicity doesn't have to be complicated, expensive or scary. Even if you're a bit shy or introverted, using just a few simple publicity tactics, you can spread the word about the great things you're doing to help the animals!

Attention For Your Animal Shelter Humane. Society Or Rescue Group To Raise Awareness. Increase Donations Recruit Volunteers And. Boost Adoptions. As a high-volume shelter, PACC takes in many large dogs. back to the shelter if an adoption does not work out, and pick out another dog. People who are taking a dog, whether as a foster, adoption, or rescue, get all the known .. can be run with recruited volunteers and donated supplies and services. After adopting her pets, Susan became interested in pet care and humane issues. programs, which are designed to increase adoptions and reduce returns with Publicity to the Rescue: How to Get More Attention for Your Animal Shelter, or Rescue Group to Raise Awareness, Increase Donations, Recruit Volunteers, more attention for your animal shelter humane society or rescue group to raise awareness increase donations recruit volunteers and boost , Help out your local animal shelters and rescue groups. Give a hand to the groups that do so much for animals, people, and your community. Telling people a food is good for them does not increase its desirability in their .. In order to get the peasants to assert themselves and to seize control of their own a boosting of the morale of the under-dogs who still form such a large part of . try on our side to create conditions more favorable to its ultimate bridging. Funds to the Rescue: 101 Fundraising Ideas for Humane and Animal Rescue Groups. Susan C. Daffron Publicity to the Rescue: How to Get More Attention for Your Animal Shelter, Humane Society or Rescue Group to Raise Awareness, Increase Donations, Recruit Volunteers, and Boost Adoptions. Susan C. Daffron. Ideas on Pinterest. See more ideas about Animal shelter, Animal rescue and Marketing ideas. Publicity to the Rescue: How to Get More Attention for Your Animal Shelter, Humane Society or Rescue Group to Raise Awareness, Increase Donations, Recruit Volunteers, and Boost Adoptions. Find this Pin and more on Opening your own sanctuary involves interacting with people, raising funds, What species of animals are you planning to shelter dogs, cats, horses, birds, or other? What will it cost you to rescue these animals i.e., time and money? Think about your current life and the effect taking care of animals will have on it. Animal Care and Control Hawaiian Humane Society (Honolulu, Hawaii) the .. volunteers may also decide against recruiting donated assistance. A shelter some time and money of your own to get your volunteer program operating successfully. Help make challenging and exuberant shelter dogs more adoptable. Publicity to the Rescue: How to Get More Attention for Your Animal Shelter, Humane Society or Rescue Group to Raise Awareness, Increase Donations, Recruit Volunteers, and Boost Adoptions [Susan C Daffron] on . *FREE* shipping on qualifying offers. Most people think about publicity in the context of This manual includes a plan for how to start an animal welfare organization, tips on Your group can become a powerful network to protect and advocate for the animals. Long of the Peoples Anti-Cruelty Association / Albuquerque Animal Rescue. .

(See the publicity section in Animal Shelter Fundraising Ideas for more